

The world's strongest floors.

high pressure floors.

high pressure floors.

For those 'making a strong impact' moments.

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Strong moments. Beautiful moments.

The influence of Norway's majestic panorama can be felt in all BerryAlloc high pressure floors, crafted to deal with extremes. Incredibly tough yet exceptionally beautiful, our high pressure floors will help you create your picture-perfect room.

From breathtaking Nordic ravines to the buzzing streets of Paris, and everywhere in between: our designers have looked far and wide to create a collection to inspire new experiences.

Do you have a specific interior look in mind? There's a big chance you'll find what you're looking for here. With 74 decors spread over three different collections, you can choose between an extensive selection of wood, stone, or concrete. There are also several formats available, from standard size to extra-long and extra-wide.

At BerryAlloc, we prioritise high quality and design, because you deserve nothing less. Let happiness inside with our high pressure floors. After all, our floors are made for moments of joy. Carefree moments of joy.



Our planet, our priority.

At BerryAlloc, respecting the environment is one of our biggest priorities. As a company, we strive to use as little waste as possible. Products are strategically manufactured in Europe to reduce our carbon footprint. Our high pressure floors are PEFC-certified (Programme for the Endorsement of Forest Certification), supporting the promotion of Sustainable Forest Management.

Innovation and quality for a healthier home.

Ensuring a healthy indoor air quality is one of our biggest priorities – we want you to be happy and healthy! That's why we produce our floors with as little VOCs (Volatile Organic Compounds) as possible and to this day, our patented systems are abundant in ecofriendly features. On top of these achievements, we also established a strict policy to ban the use of tropical timber.



Every high pressure floor is made in Norway a label we're proud to wear. Coming from the land of majestic nature, there's no doubt that our high pressure floors reflect the beauty and strength of Scandinavian design and technology. The entire creation process, from concept and design to manufacturing and packaging, takes place in our plant in Lyngdal, Norway, under the careful eye of our dedicated experts.



Floors for all spaces.

... and for all kinds of lifestyles, too. That's why our high pressure floors are tough. These premium quality floors will withstand all of life's daily challenges, whether you're dealing with high traffic in a commercial space or spending time at home with family, friends, and pets. Discover the main qualities that make these floors so long-lasting.



The strongest locks AluLoc & AluLoc Prime

One of a kind: our unique and patented aluminium locking system adds extra strength to these already solid floors.

AluLoc Prime, featuring on the short side of the planks of the Grand Avenue collection, is a new lock made of 100% recycled polymer.

In fact, you don't even need to use an expansion profile for areas up to 15 x 15 m. Got a heavy-traffic commercial space? This is the floor for you.



Extremely impact resistant

Whoops, something heavy fell on the floor. No worries! The thick, high quality surface has a super-strong protection layer. It can withstand serious impact and still remain mark-free and undamaged.



Scratch resistant

An AC6 wear layer offers the highest protection available in this class. These floors are extremely scratch and stain-resistant, so completely suited for intense commercial traffic or a busy home life.



Easy to install

The strongest lock and the easiest installation system! Just push down the planks and our patented aluminium lock fixes the plank into place. Super simple and ready in no time.



Easy to maintain

Our high pressure floors require minimal effort and are very easy to clean. They will remain in pristine condition for years to come.



SilentSystem

With a sound-absorbing underlay attached underneath the floor board, noise is reduced by more than 19 decibels. Plus, the built-in underlay means you don't have to worry about choosing and installing a separate underlay. All-in-one for a smooth and simple installation.



Water resistant

Spilled something on the floor? Did the rain get inside? No problem. The robust water-resistant top layer protects both the surface and the bevels. The product core is fully water resistant as well.



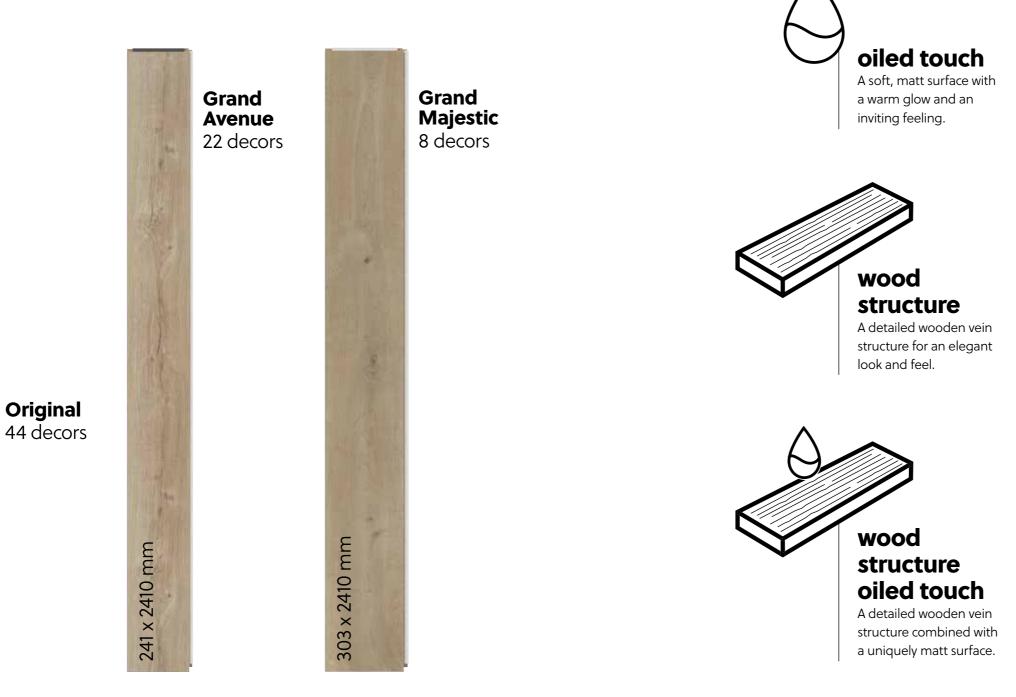
Lifetime warranty

Rigorously tested for strength, water resistance, impact damage, fading and discolouration, as well as stability and wear, we wholeheartedly confirm that this floor meets the conditions of a lifetime warranty for residential use. Totally in love with your floor? You can even take it with you to your next home and re-use it there. Long-lasting and sustainable!



Pick a size.

Our Grand Majestic and Grand Avenue collections will undoubtedly make your room look even more grand with XL plank sizes. Or would you prefer a more standard size? Then the Original collection is what you're looking for.

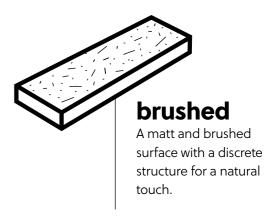


Pick a surface.

198 × 1207 mm

low gloss concrete

A realistic and naturallooking matt surface to enhance our stone and concrete designs.



Something for everyone.

29

10

Original Limestone Sand (hallway) Original White Pine (kitchen)

A THE

This is Original.

Original – the collection that started the legacy of our BerryAlloc high pressure floors, and the most accessible way to enjoy their world-class strength.

With its 44 decors, this collection will take you on a global adventure in style. Find your favourite colour amongst various wood and stone designs. Looking for a shipdeck pattern? Or a sleek, concrete look? Our Original collection has it all, bringing a unique look and authentic feel to busy homes and businesses.



/ original.





Voss Oak 62002007 2 bevels Wood structure oiled touch Skirting 63001971 T-profile 63001989



Dune Oak 62002121 2 bevels Wood structure oiled touch Skirting 63002936 T-profile 63002967

Spring Oak 62001357

oiled touch

Wood structure

Skirting 9320-4491 T-profile 9411-4491

2 bevels



Light Oak 62001355 2 bevels Wood structure oiled touch Skirting 9320-8531 T-profile 9411-8531



Beach Oak 62002120 4 bevels Wood structure oiled touch Skirting 63002935 T-profile 63002966



White Pine 62001354 4 bevels Wood structure oiled touch Skirting 63002296 T-profile 63002298



Elegant Natural Oak 62001238 Amber Oak 62002128 2 bevels No bevels Wood structure Wood structure oiled touch oiled touch Skirting 9320-4471 T-profile 9411-4471 Skirting 63002932 T-profile 63002963



Blonde Oak 62002137 No bevels Wood structure oiled touch Skirting 63002933 T-profile 63002964

Golden Oak 62002129

oiled touch

Wood structure

Skirting 63002934 T-profile 63002965

4 bevels



Canyon Light Oak 62001358 2 bevels Wood structure oiled touch Skirting 9320-8520 T-profile 9411-8520



Berlin Oak 62001420 2 bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



2 bevels Wood structure oiled touch Skirting 63002937 T-profile 63002968 Bond Oak 62001380 2 bevels Wood structure oiled touch Skirting 63001978 T-profile 63001996



Chicago Elm 62001361 2 bevels Wood structure oiled touch Skirting 63001658 T-profile 63001659





extreme scratch & impact resistant



water resistant



Oslo Oak 62001382 4 bevels Wood structure oiled touch Skirting 9320-4411 T-profile 9411-4411



Copenhagen Oak 62002005 2 bevels Wood structure oiled touch Skirting 9320-4401 T-profile 9411-4401



Indian Summer Oak 62002123 2 bevels Wood structure oiled touch Skirting 63002938 T-profile 63002969



Grey Wash Oak 62002125 2 bevels Wood structure oiled touch Skirting 63002940 T-profile 63002971



Vintage Oak 62002135 4 bevels Wood structure oiled touch Skirting 63002930 T-profile 63002961



Elegant Soft Grey Oak 62001352 2 bevels Oiled touch Skirting 9320-4461 T-profile 9411-4461

/ original.



Pecan Oak 62002124 2 bevels Wood structure oiled touch Skirting 63002939 T-profile 63002970

4 bevels

Wood structure

White Oak 2 str

Skirting 9320-5113 T-profile 9411-5113

62001384

No bevels

Oiled touch

Skirting 63002931 T-profile 63002962

oiled touch



Smoked Oak 2 str 62001390 No bevels Wood structure oiled touch Skirting 9320-5522 T-profile 9411-5522



Manhattan Oak 62001360 2 bevels Wood structure oiled touch Skirting 9320-8530 T-profile 9411-8530



No bevels Wood structure Skirting 63002954 T-profile 63002985



Skagen Oak 2 Str 62001385 Oiled touch Skirting 63001971 T-profile 63001989

No bevels



62001394 No bevels Oiled touch Skirting 9320-5113 T-profile 9411-5113



Silver Oak 2 str 62001397 No bevels Wood structure oiled touch Skirting 63002297 T-profile 63002299

Classical Oak 3 str 62002139

Skirting 9320-8520 T-profile 9411-8520

Wood structure

No bevels



variation in pattern

Hasta La Vista 62001404 No bevels Brushed Skirting* 9320-4411 T-profile* 9411-5522



Limestone Sand 62002132 20 x 40 cm Low gloss concrete Skirting 63002944 T-profile 63002975 Limestone Grey 62002131 20 x 40 cm Low gloss concrete Skirting 63002943 T-profile 63002974

White Oiled Oak Shipdeck 2 str 62001396

Shipdeck Wood structure

Skirting 9320-3675 T-profile 9411-3675

oiled touch

Blackstone 62002130 20 x 40 cm Low gloss concrete Skirting 63002942 T-profile 63002973



Light Oak Shipdeck 62001356 Shipdeck Wood structure oiled touch Skirting 9320-8531 T-profile 9411-8531



Bergen Oak Shipdeck 62002013 Shipdeck Wood structure oiled touch Skirting 63001976 T-profile 63001994



Dolomites 62002142 No bevels Low gloss concrete Skirting 63002946 T-profile 63002977



Himalaya 62002143 No bevels Low gloss concrete Skirting 63002947 T-profile 63002978



Atlas 62002141 No bevels Low gloss concrete Skirting 63002945 T-profile 63002976



Oiled Teak Shipdeck 2 str 62001393 Shipdeck Oiled touch Skirting 9320-4862 T-profile 9411-4862

Find your dream floor.

This is Grand Avenue.

With spectacular extra-long planks of 2,4 metres, Grand Avenue evokes a wonderful feeling of space in any room.

A world of twenty-two different wood decors awaits you. Echoing the iconic boulevards of global city destinations, Grand Avenue sets the tone for a refined ambience. You'll find a style that's sure to delight, in a size that's made to impress.

Bring the world into your living room and walk the star-studded global promenades every day with this first-class collection.



Grand Avenue Broadway

Inspired by the world's most iconic boulevards.



Grand Avenue Via Monte

/ grand avenue.

La Rambla 62002592 4 bevels Wood structure oiled touch Skirting 9320-5581 T-profile 9411-5581



Royal Mile 62002604 4 bevels Wood structure oiled touch Skirting 63000754 T-profile 63000762

18



4 bevels

Wood structure

Skirting 63001658 T-profile 63001659

oiled touch

Penny Lane 62002589

oiled touch

Wood structure

Skirting 63000755 T-profile 63000763

4 bevels

Maiden Lane 62002602 4 bevels Wood structure Skirting 63002956 T-profile 63002987



Nyhavn 62002603 4 bevels Wood structure oiled touch Skirting 9320-4401 T-profile 9411-4401





La Fayette 62002593 4 bevels Wood structure Skirting 9320-8541 T-profile 9411-8541



Madison Avenue 62002591 4 bevels Wood structure Skirting 63000758 T-profile 63000764

Via Monte

62002601

4 bevels

oiled touch

Wood structure

Skirting 63002955 T-profile 63002986





62002587 4 bevels oiled touch





Sunset Boulevard Wood structure Skirting 63002296 T-profile 63002298



AluLoc

Prime

J

4 bevels Wood structure oiled touch Skirting 63002953 T-profile 63002984

What's

your colour?

Rodeo Drive 62002560 4 bevels Wood structure oiled touch Skirting 63000756 T-profile 63000769

Ku'Damm 62002579 4 bevels Wood structure oiled touch Skirting 9320-8520 T-profile 9411-8520



Abbey Road 62002598 4 bevels Wood structure oiled touch Skirting 9320-4411 T-profile 9411-4411





extreme scratch

& impact resistant



water resistant



extra long



Potsdamer 62002594 4 bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



Embassy Row 62002596 4 bevels Wood structure oiled touch Skirting 9320-4461 T-profile 9411-4461



Ventura Boulevard 62002605 4 bevels Wood structure oiled touch Skirting 63002957 T-profile 63002988



Ginza 62002600 4 bevels Wood structure oiled touch Skirting 63002954 T-profile 63002985



Via Veneto 62002590 4 bevels Wood structure oiled touch Skirting 63000757 T-profile 63000770



Broadway 62002588 4 bevels Wood structure oiled touch Skirting 9320-8530 T-profile 9411-8530



This is Grand Majestic.

The name of this collection says it all: awe-inspiring sizes and supreme quality.

With its 2,4 metres long and 30 cm wide planks, Grand Majestic creates a wonderful feeling of open space. The eight different decors capture realistic wood structures and beautiful designs, topped off with a glamorous oil finish.

This collection fully captures the calming influence of nature with the strength to handle everything life throws at it.



/ grand majestic.



Etna Dark Brown 62001988 4 bevels Wood structure oiled touch Skirting 63002837 T-profile 63002843



Katla Natural Honey 62001991 4 bevels Wood structure oiled touch Skirting 63002840 T-profile 63002846



4 bevels Wood structure

Skirting 63002836 T-profile 63002842

oiled touch

Katla Nordic 62002107

4 bevels Wood structure oiled touch

Skirting 63002949 T-profile 63002980

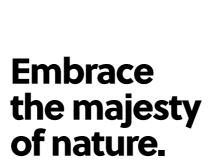
Etna Light Brown 62001986 4 bevels Wood structure oiled touch Skirting 63002835 T-profile 63002841



Etna Grey 62002127 4 bevels Wood structure oiled touch Skirting 63002948 T-profile 63002979



Katla Natural 62001990 4 bevels Wood structure oiled touch Skirting 63002839 T-profile 63002845



Katla Arctic 62002108 4 bevels Wood structure oiled touch Skirting 63002950 T-profile 63002981



AluLoc

extreme

scratch & impact resistant



extra long



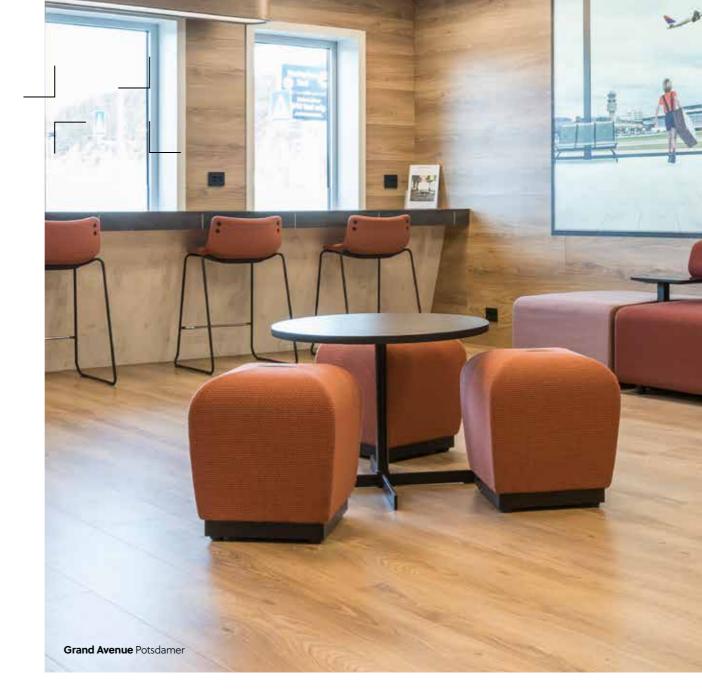
extra wide



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Made for public spaces.

There is no floor more suitable for public spaces than the world's strongest floor. The unique qualities of a high pressure floor allows it to withstand intense traffic while remaining in tip-top shape. Discover the floors that work best in this setting: they're ready to take on restaurants, hotels, shopping malls... even airport terminals!



/ original.



Classical Oak 3 str 62002139 No bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



Berlin Oak 62001420

Blackstone

62002130

20 x 40 cm

Low gloss concrete

Skirting 63002942 T-profile 63002973

Wood structure

2 bevels

Limestone Grey 62002131 20 x 40 cm Low gloss concrete Skirting 63002943 T-profile 63002974



New Age Walnut 62002126 No bevels Wood structure Skirting 63002954 T-profile 63002985



Dolomites 62002142 No bevels Low gloss concrete Skirting 63002946 T-profile 63002977

62002132 20 x 40 cm Low gloss concrete Skirting 63002944 T-profile 63002975

Limestone Sand



Himalaya 62002143 No bevels Low gloss concrete Skirting 63002947 T-profile 63002978



Atlas 62002141 No bevels





Low gloss concrete Skirting 63002945 T-profile 63002976



/ grand avenue.



Maiden Lane 62002602 4 bevels Wood structure Skirting 63002956 T-profile 63002987

La Fayette 62002593 4 bevels

Wood structure

Skirting 9320-8541 T-profile 9411-8541



Potsdamer 62002594 4 bevels Wood structure Skirting 9320-8520 T-profile 9411-8520 With over one million passengers visiting the airport, we needed a strong floor in our travel lounge. After three years, our high pressure floor still looks completely new, with no damage whatsoever.

Good journey Dobra pa

Buen viaje

Brar

Gute reise

Goede reis

– Arne Johan Johnsen Airport Managing Director KRISTIANSAND LUFTHAVN, KJEVIK



Madison Avenue 62002591 4 bevels Wood structure Skirting 63000758 T-profile 63000764

Made for public spaces.

Our sustainability certifications

Our high pressure floors carry a number of sustainability certifications. Discover them below.

Environmental Product Declaration (EPD)

A product-specific EPD in accordance with the ISO 14025 and EN 15804. The EPD declaration number is EPD-BAC-20150179-CBA1-EN.

BREEAM INTERNATIONAL

High Pressure Floors contribute by earning up to 17 BREEAM credits in 5 different categories.

Nordic Ecolabelling Portal

The Grand Majestic, Grand Avenue, and Original products are listed in the construction material database used for buildings with the Nordic Swan Ecolabel.

PEFC

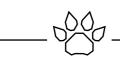
All our wood is sourced from sustainably managed forests (PEFC Certified) that meet the strictest environmental, social, and economic requirements.

M1

Granted by the Building Information Foundation RTS sr.

Other certifications

CE, REACH, ISO 9001 (quality management), ISO 14001 (environmental management), fire resistance class Bfl-s1, phthalate-free.



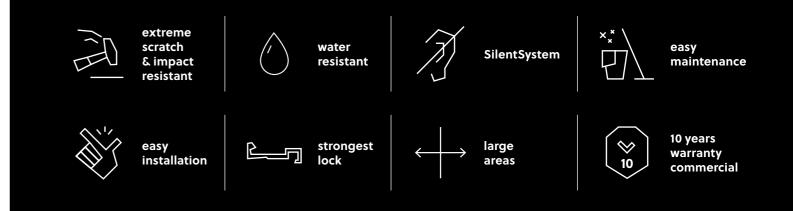
Did you know?

Our high pressure floors have an AC6 overlay, which makes them very resistant against wear and tear.



Pioneering technology

In 1996, our HPF plant revolutionised the flooring industry with the first glue-free locking system. The supreme technology is a key reason why these floors are ideal for commercial use.





Reference list

reference	location	collection	m²
Premium Apple dealers*	worldwide	Original	5000 m²
Volkswagen*	worldwide	Original	80 000 m²
Heathrow Airport	London, UK	Original	180 m²
AC Bella Sky Hotel	Copenhagen, Denmark	Original	10 000 m ²
Crowne Plaza Hotels	Istanbul, Turkey	Original	6000 m ²
Caresse Resort & Spa	Bodrum, Turkey	Original	5000 m ²
Kjevik Airport Kristiansand	Kjevik, Norway	Grand Avenue	200 m²
Madrid Airport	Madrid, Spain	Original	900 m²
Sandton Hotel Ghent	Belgium	Original	1000 m ²
Emerald Harmony Cruise Ship	Vietnam	Grand Avenue	1 551 m²
Riviera Marriott Hotel	Monaco, France	Original	2000 m ²

(*) in a selected number of shops worldwide





Pick your accessories.

Matching skirtings & T-profiles



60 mm matching skirting Creates a perfectly matched wall finish. Installation: nail, glue, or clips. 2400 x 14 x 60 mm (L x W x H)



T-profile, matching

Matching transition profile between two floors of the same height. Adjustable to heights of 9 - 13 mm. Suitable for all our high pressure floors. 2400 x 44 mm (L x W)



Skirting clips

Easily install and remove skirtings without damaging your walls. Perfect for when you want to redecorate.

Aluminium silver technical profiles



Alu reducer profile

Ensures a seamless connection between floors of different heights or types (tiles, carpet, etc.). Adjustable to floors of heights 7 – 12,3 mm. 2000 x 46 x 11,7 mm (L x W x H)



Alu T-profile

Seamlessly connects two floors and hides expansion gaps. Adjustable to floors of heights 7 – 12,3 mm. 2000 x 31,5 mm (L x W)



Alu end profile

A neat finish for the edges of your high pressure floor. Adjustable to floors of heights 7 - 12,3 mm. 2000 x 20 x 7 – 12,3 mm (L x W x H)



Stairnose

Fits all BerryAlloc floors with a thickness between 7 – 14 mm. It is perfectly adapted to our high-tech locking system, and is mounted with overlap on our other floors. Available in two lengths: 1 metre and 2,4 metres.

Installation & maintenance products



Cleaner Ultra

The ideal cleaning product to maintain your high pressure floor. This antibacterial high pressure floors cleaner is suitable for first-time maintenance and regular use. Rinsing is not necessary. 1 litre.



Starter Kit

The spacer blocks help maintain the correct distance between walls and floor during installation. The metal pull bar simplifies installation on the final plank of each row.



Tapping Block

Used to install the BerryAlloc Original floors (HighTech Loc). Helps avoid damage to the locking system.



Fillertwine

A base for sealant. Use Fillertwine to fill in all the gaps in the expansion joints to allow the floor to shrink and expand.

Moisture barrier underlay

The moisture barrier underlay must always be used when installing BerryAlloc high pressure floors on top of PVC, linoleum, ceramic tiles, cement, and concrete surfaces.



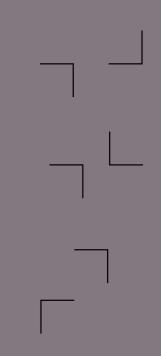


Technical info.

	Original	Grand Avenue	Grand Majestic
Lock system	HighTech Loc	AluLoc Prime	AluLoc
Residential use	class 23	class 23	class 23
Commercial use	class 34/AC6	class 34/AC6	class 34/AC6
Residential warranty	lifetime	lifetime	lifetime
Commercial warranty	10 years	10 years	10 years
Plank size (l x w)	1207 x 198 mm	2410 x 241 mm	2410 x 303 mm
Thickness	11 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)
Box	8 planks – 1,9119 m² – 16,7 kg	4 planks – 2,3232 m ² – 23,8 kg	3 planks – 2,1907 m ² – 22,3 kg
Pallet	36 boxes – 68,83 m² – 622 kg	39 boxes – 90,61 m² – 959 kg	42 boxes – 92,01 m ² – 977 kg

Please refer to our website for the full technical data sheet: **www.berryalloc.com**







Floors for moments of joy.



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berryalloc.com